

Fig. 1

User ID	Display Name	Buddy ID	Status Icon	Message	Owned Icon	E-mail Address	Phone Number
700607	Mitsuoka	800718,750501	23	Business Trip to Tokyo Today	1-64,81,90	mitsu@nifty.com	09004741679
:	:	:	:	:	:	:	:

Fig. 2

Icon Number	Icon Address	Coupon Address
1	URL1	URL1-1
2	URL2	URL2-1
3	URL3	URL3-1
⋮	⋮	⋮

Fig. 3

User ID	Owned Icon	Reference Count	Copy Count	Referrer
700607	1	2	3	800718;750501
	2	2	0	800718;750501
	⋮	⋮	⋮	
	64	2	2	987654;123456
	81	2	2	800718;750501
	90	3	3	987954;123456;800718
700608	⋮	⋮	⋮	⋮
⋮				

Fig. 4

User ID	Status of Membership Fee Payment
700607	Not Paid
700608	Paid
⋮	⋮

Fig. 5

Reference Count	Coupon File Name	Discount Contents
0-50	coupon1.html	10 Yen Discount
50-100	coupon2.html	20 Yen Discount
100-	coupon3.html	50 Yen Discount

Fig. 6

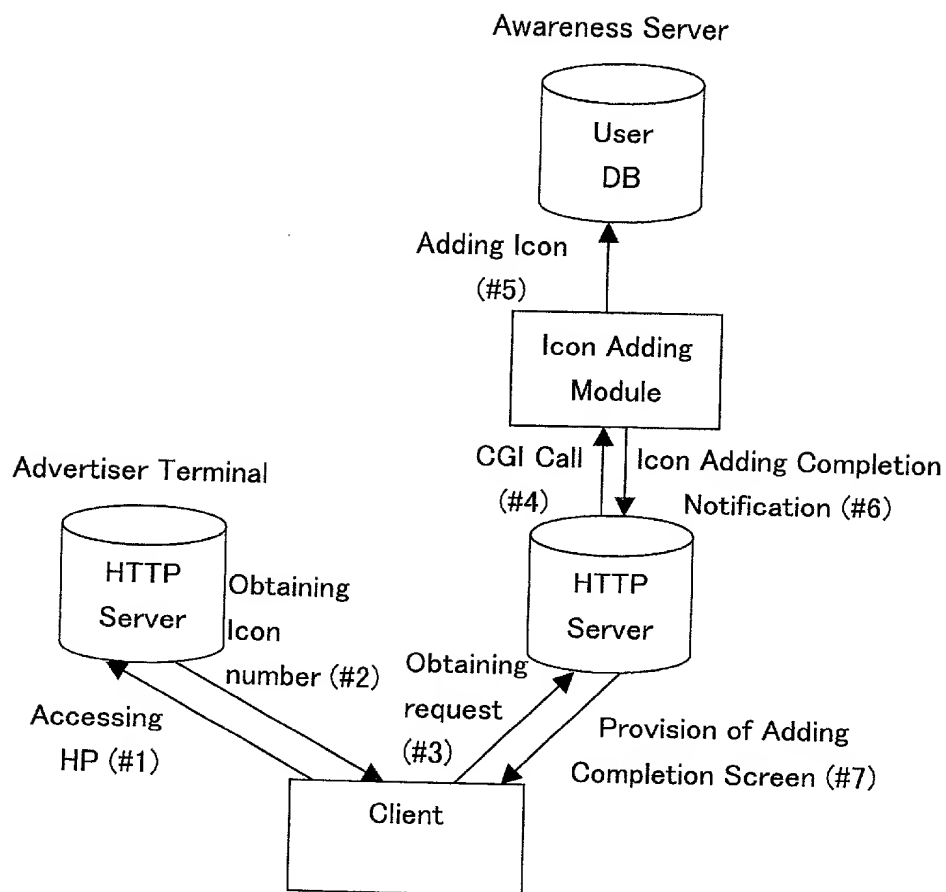


Fig. 7

Welcome to HcDonald's

Would You Like to Set the Icon for Your Mobile Terminal?
If You Set the Icon, You Have a Chance to Get a Coupon.

Hc Icon Set

Fig. 8A

Provided by HcDonald's

Hc

is Added to Your Icon.

OK

Fig. 8B

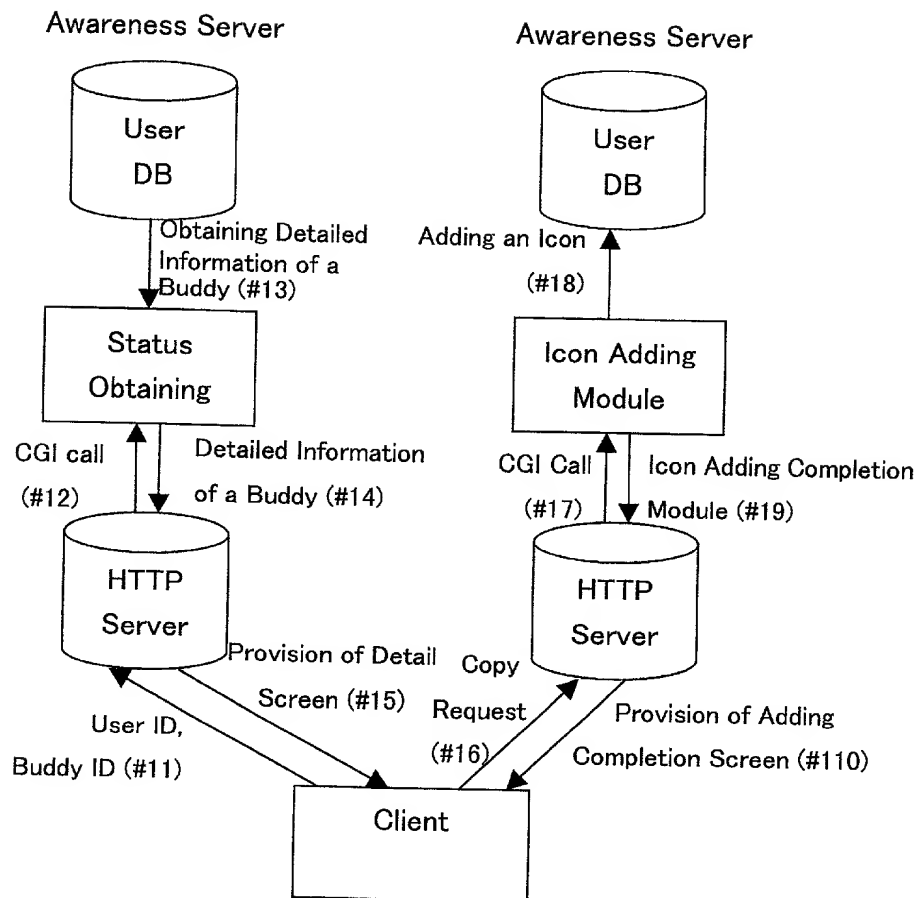


Fig. 9

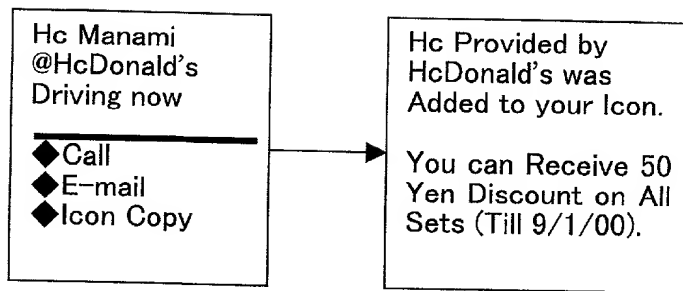


Fig. 10A

Fig. 10B

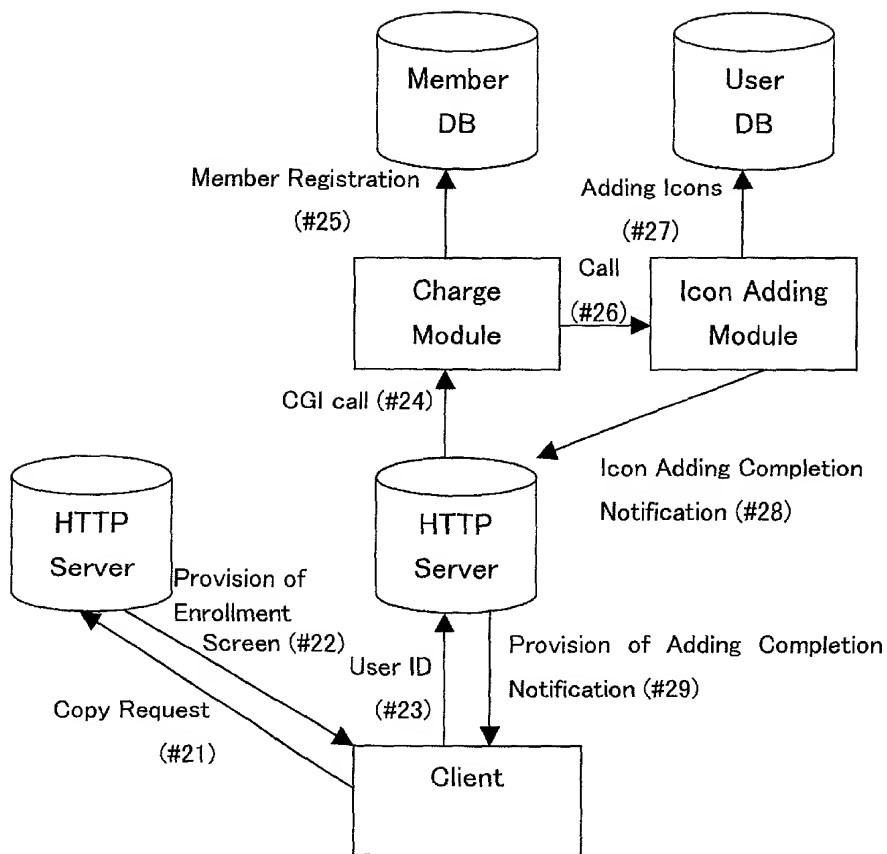


Fig. 11

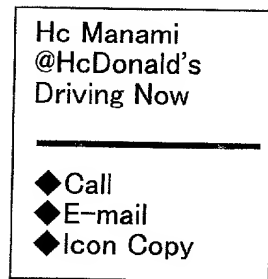


Fig. 12A

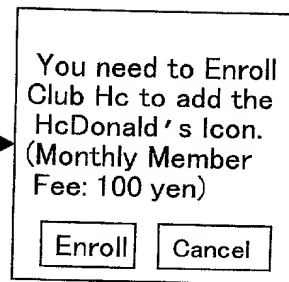


Fig. 12B

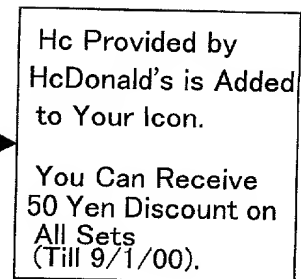


Fig. 12C

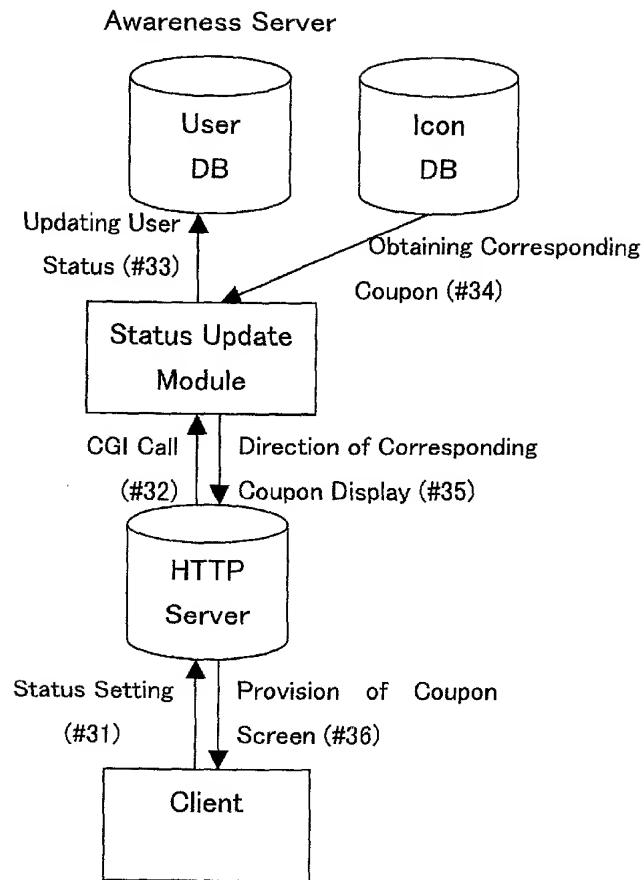


Fig. 13

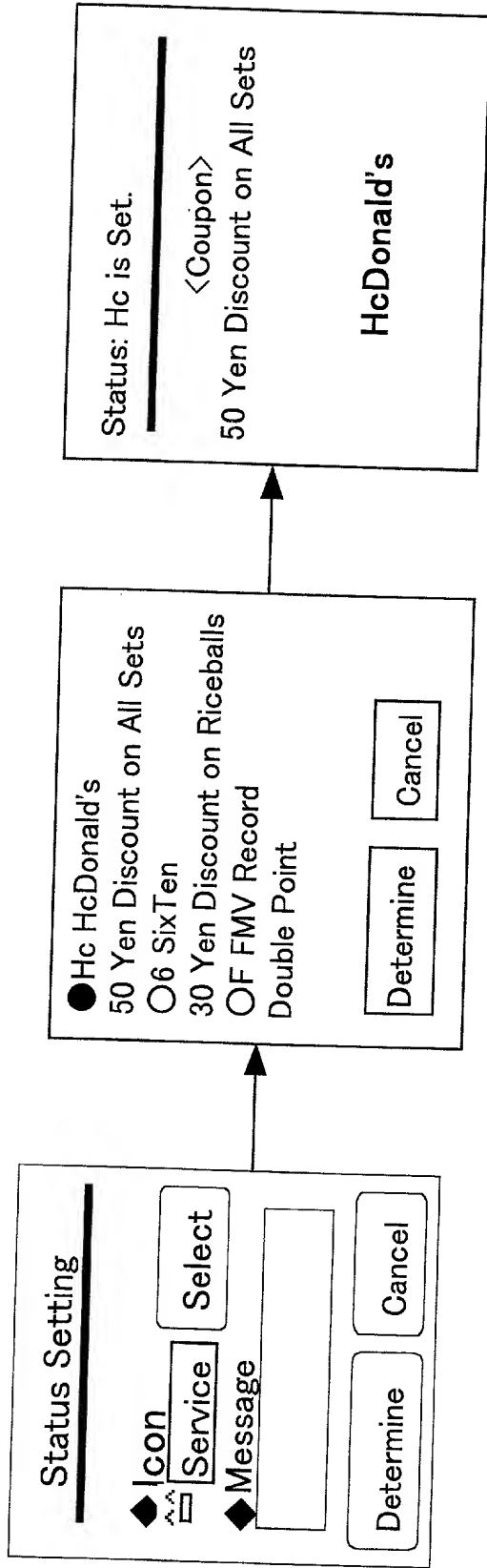


Fig. 14A

Fig. 14B

Fig. 14C

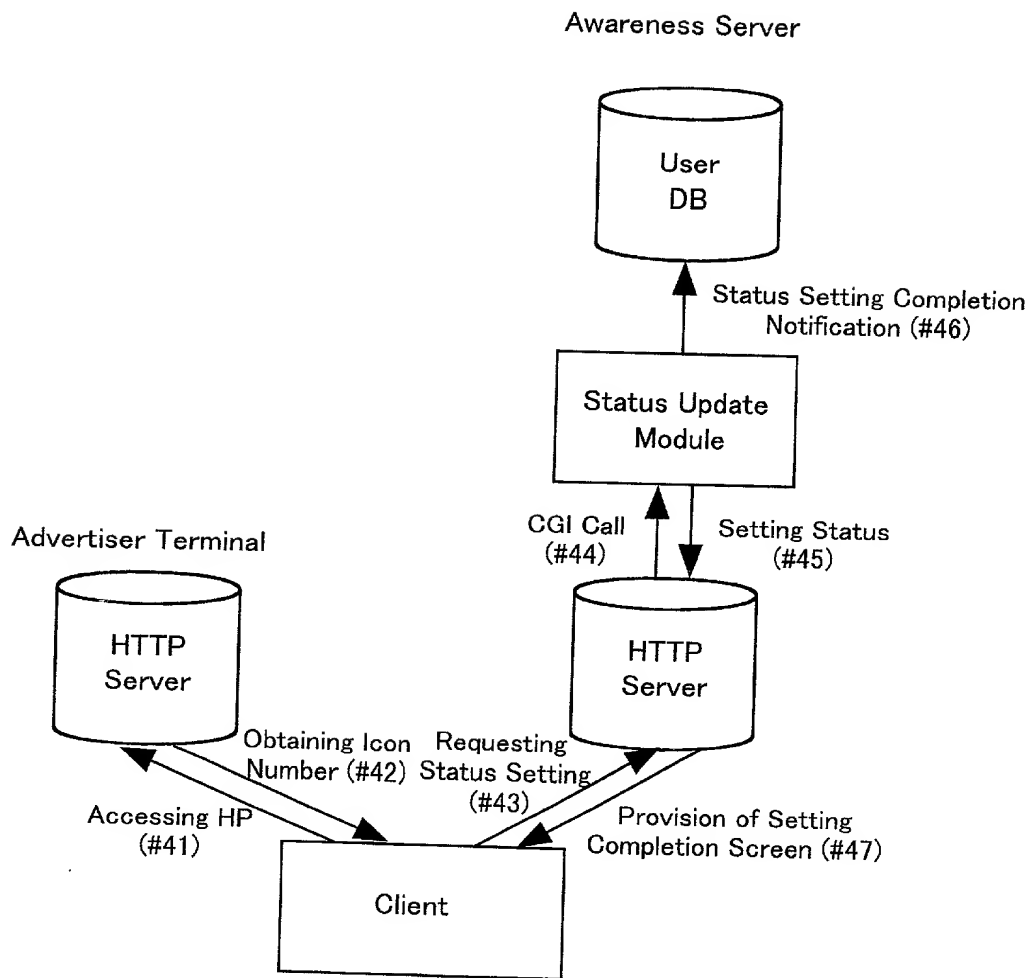


Fig. 15

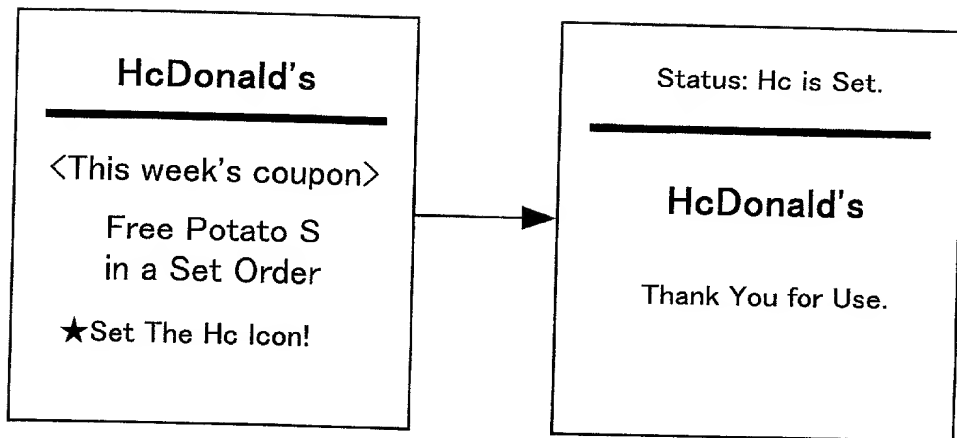


Fig. 16A

Fig. 16B

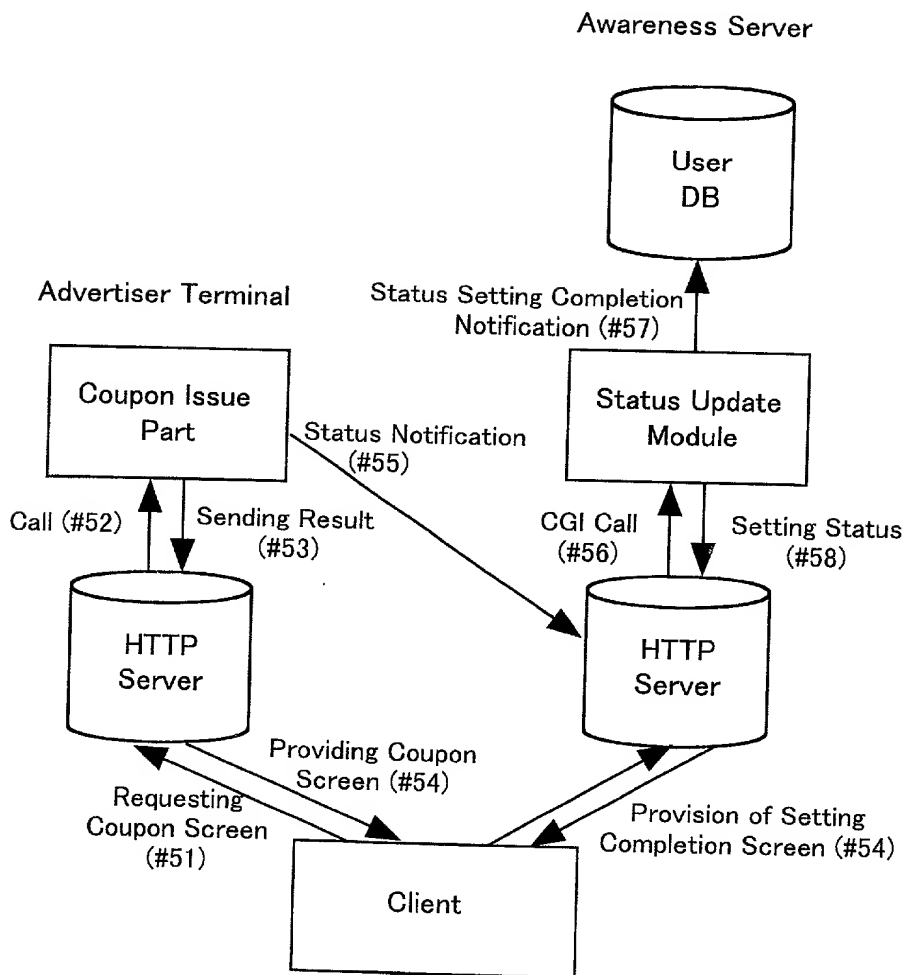


Fig. 17

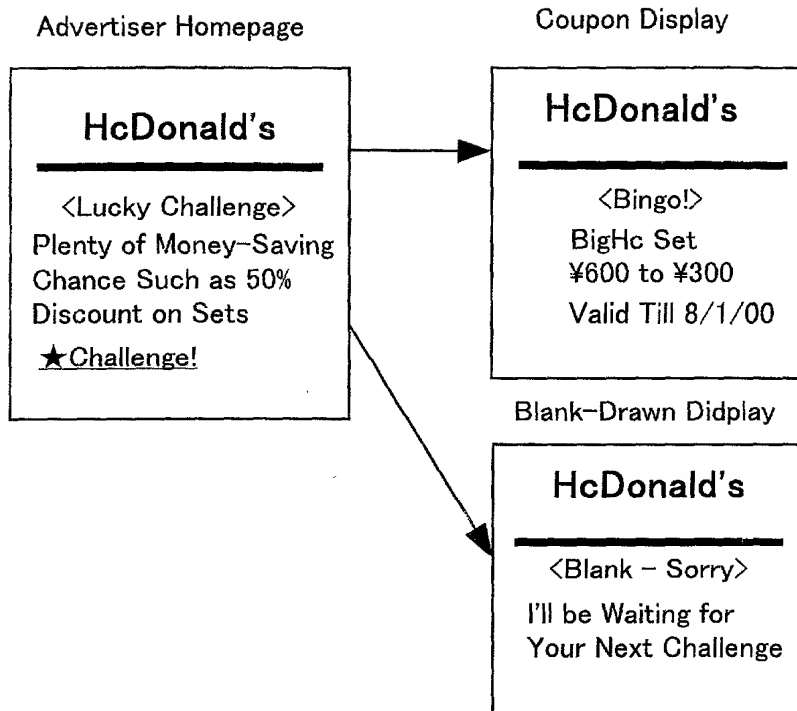


Fig. 18A

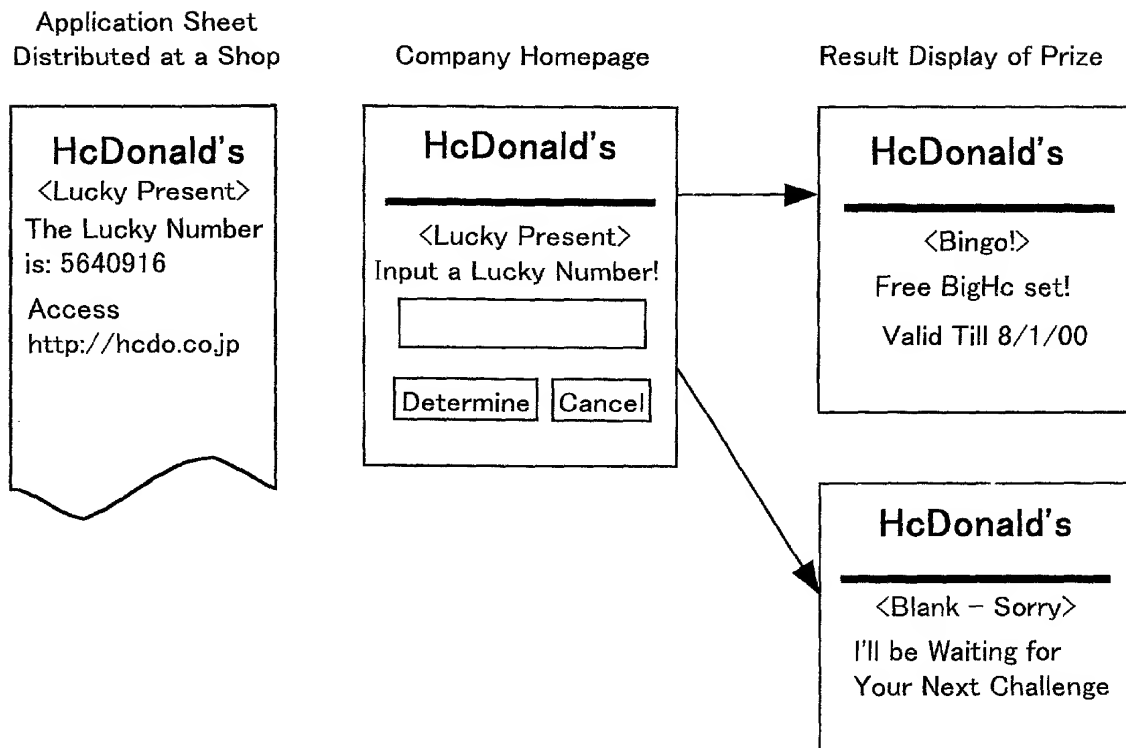


Fig. 18B

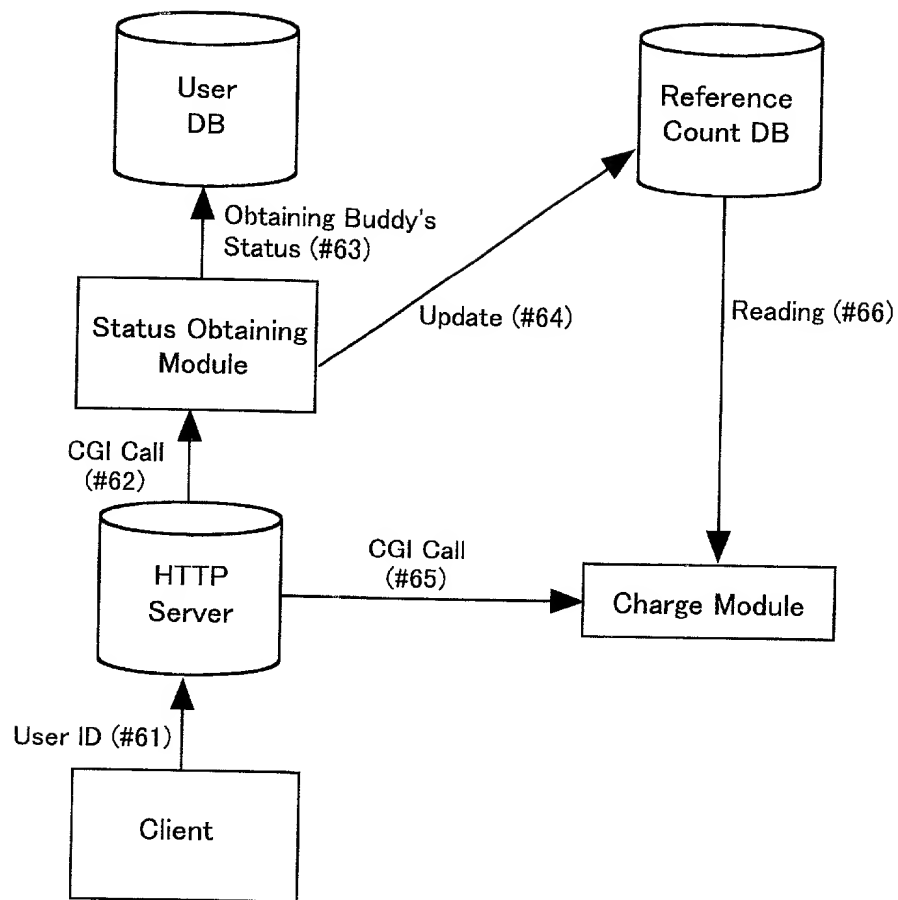


Fig. 19

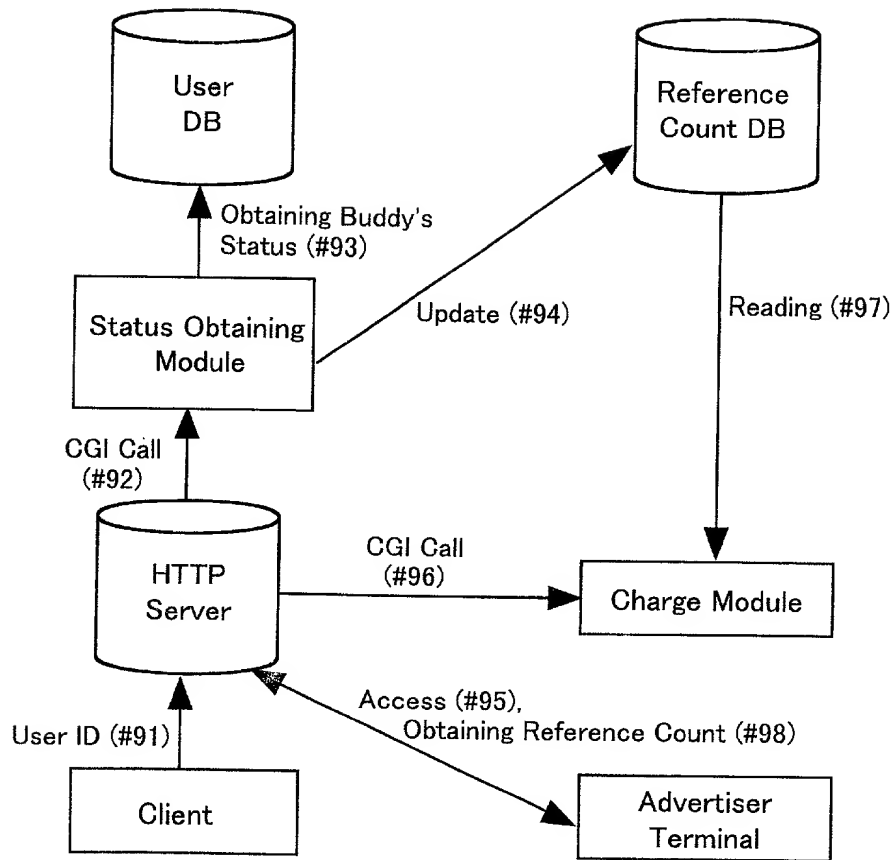


Fig. 20

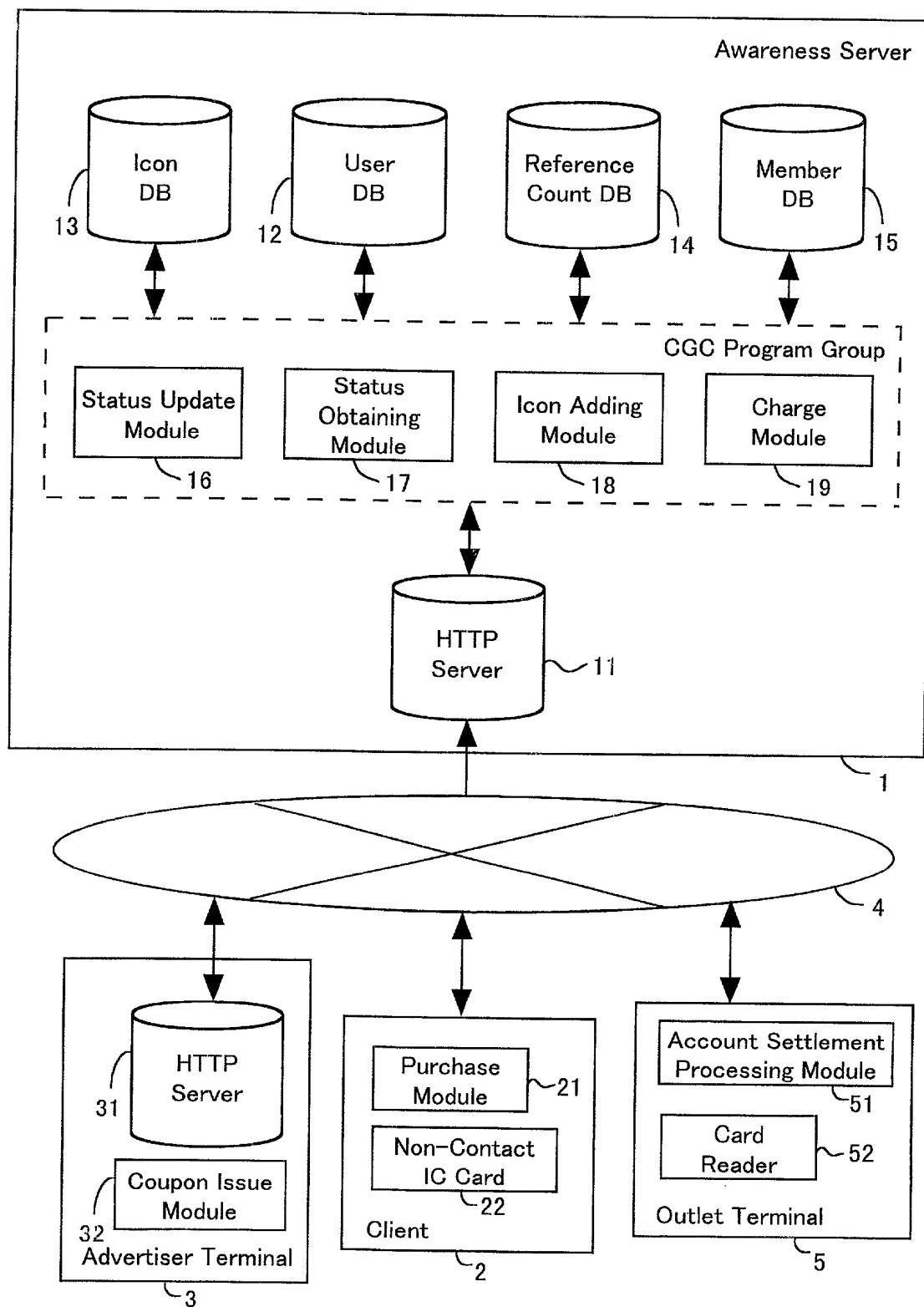


Fig. 21

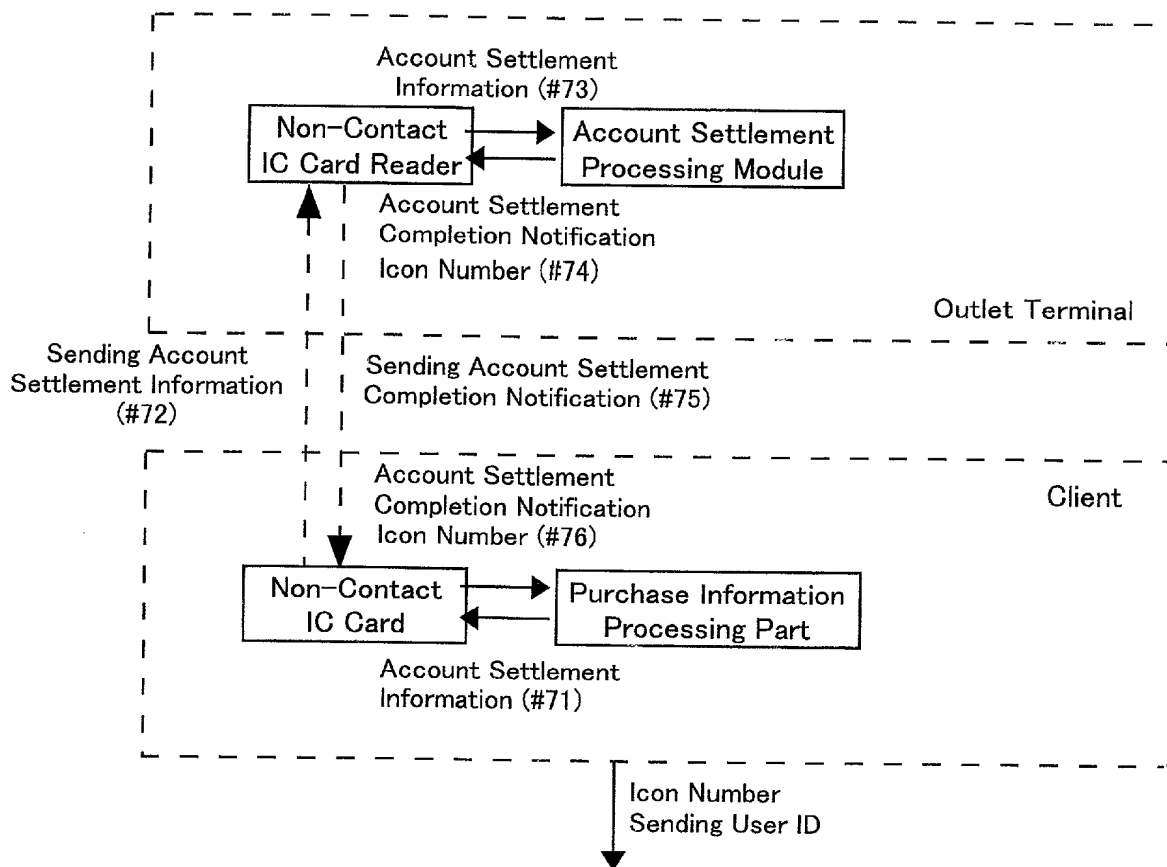


Fig. 22

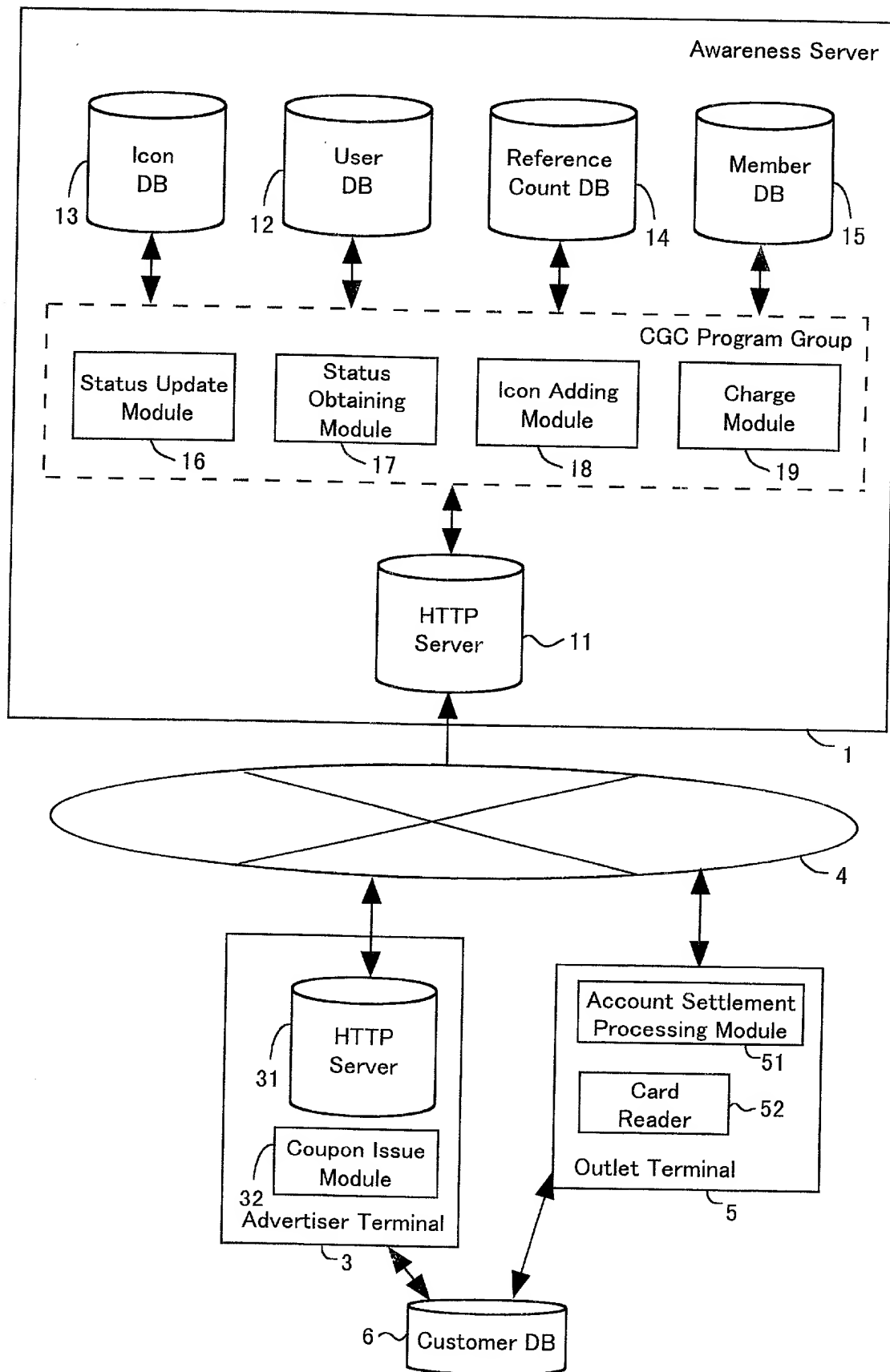


Fig. 23

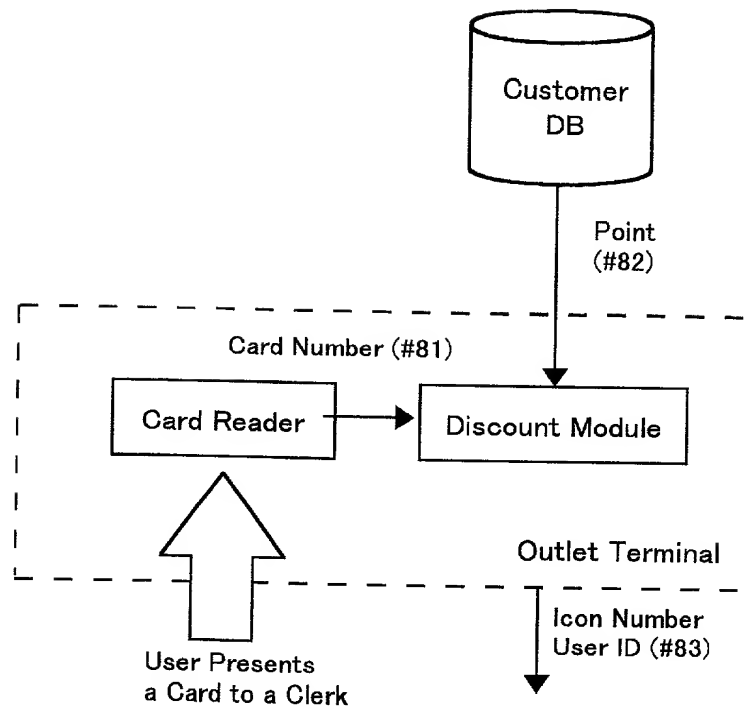


Fig. 24

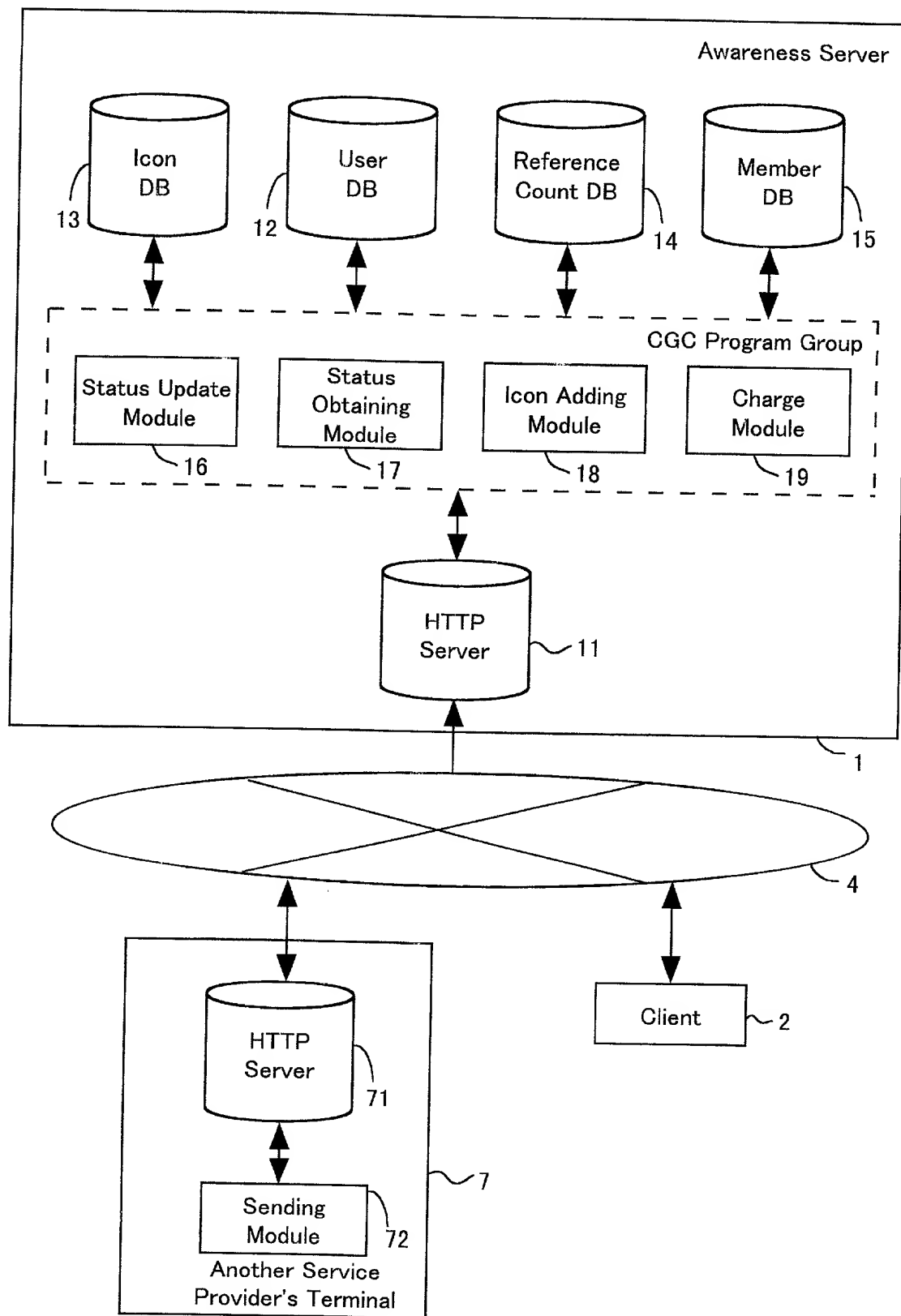


Fig. 25

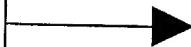
Mobile Strategy

<Battle Simulation on
a Mobile Phone>

Login

Password

Fig. 26A



Buddy List Status:
K is Set.

Mobile Strategy

Have a Good Time
With the Game!

★Start the Game

Fig. 26B

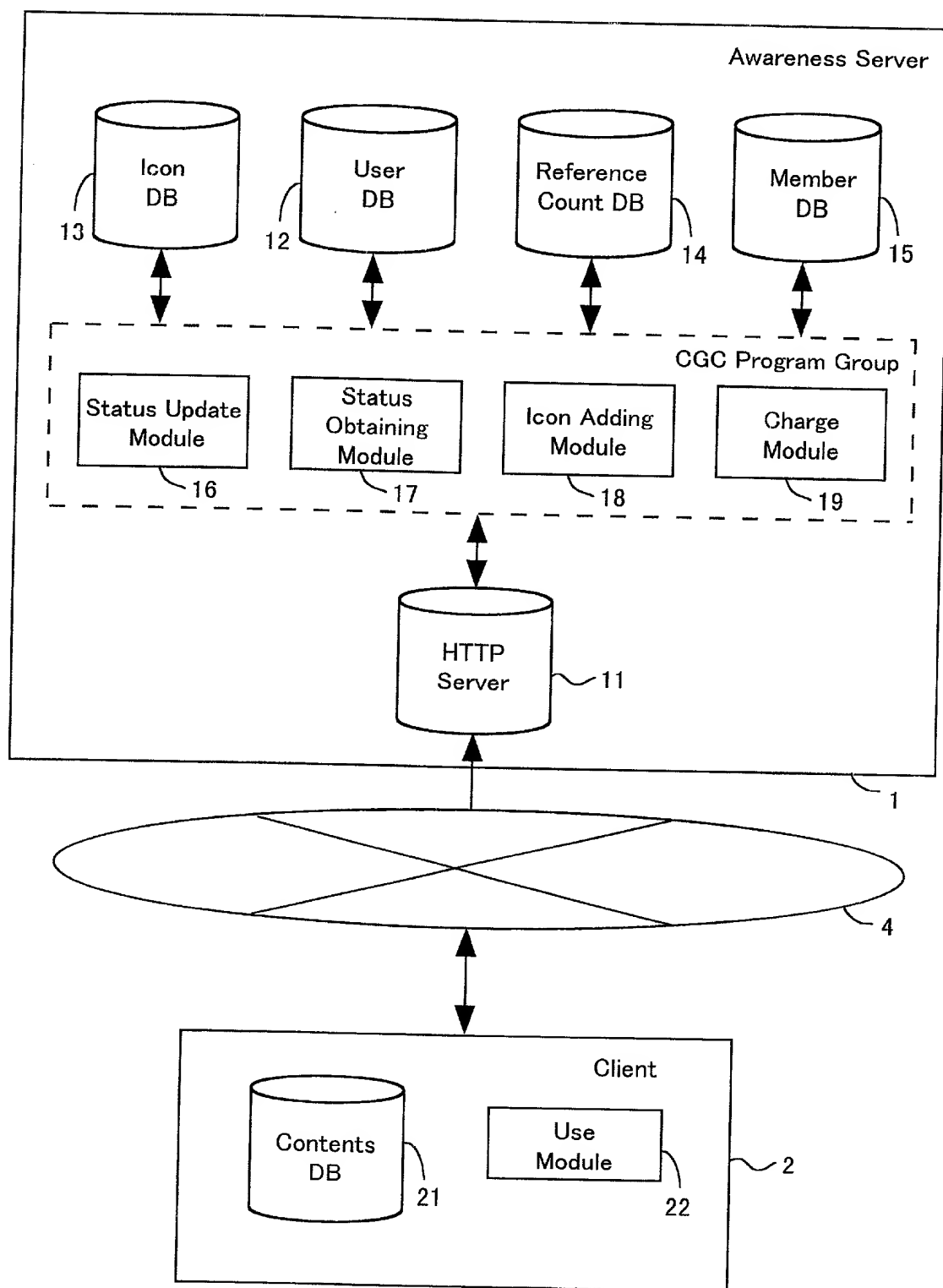


Fig. 27

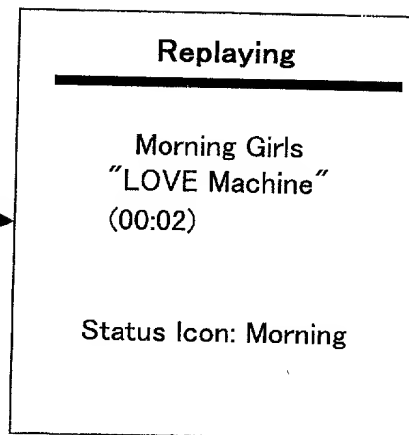
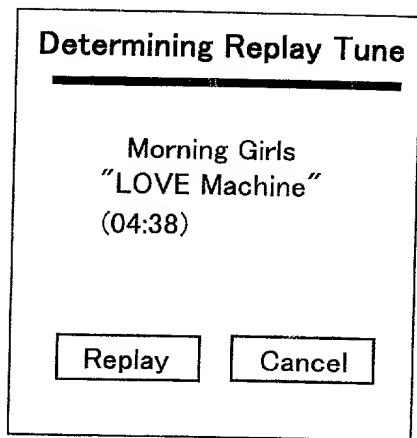


Fig. 28A

Fig. 28B

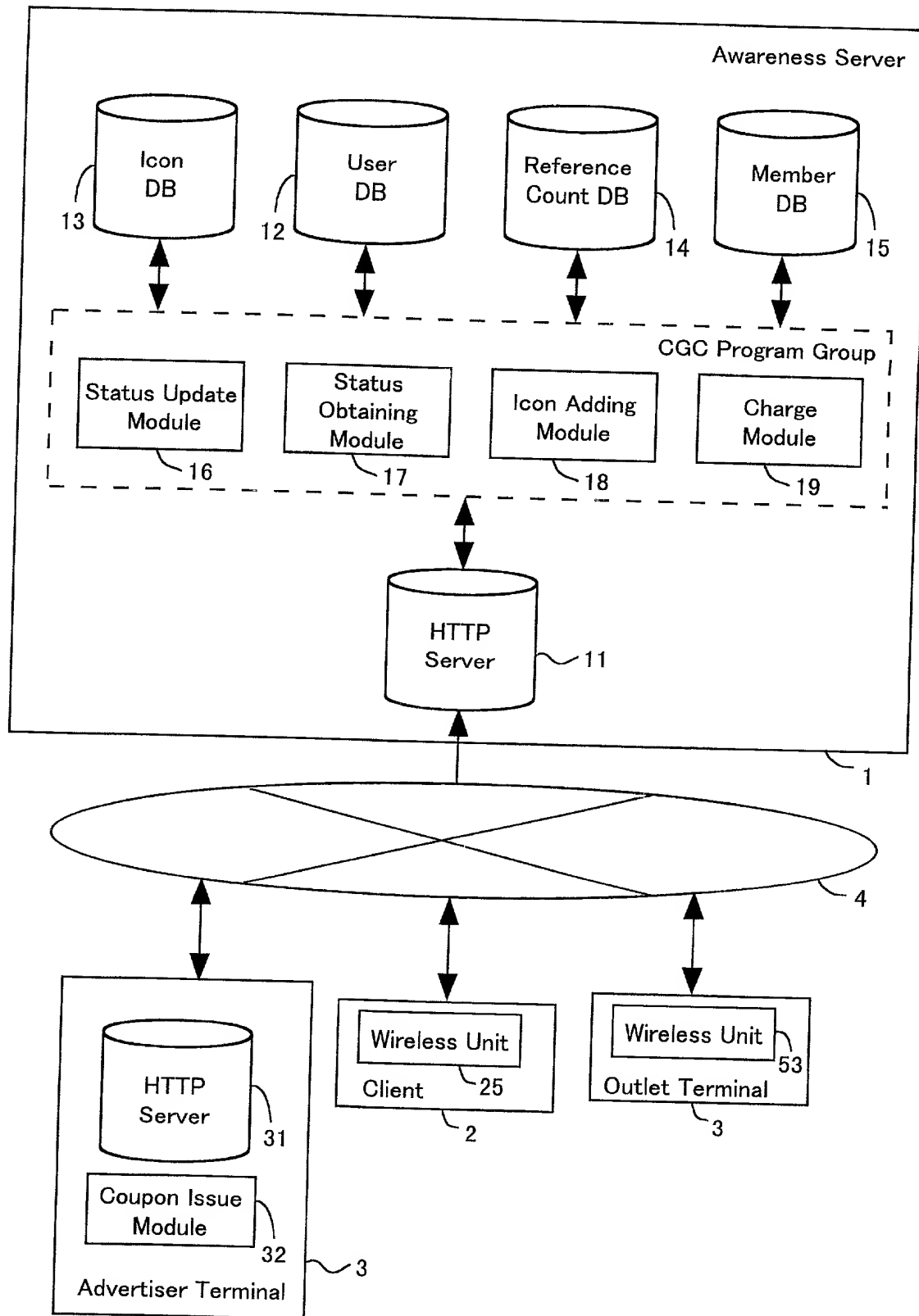


Fig. 29

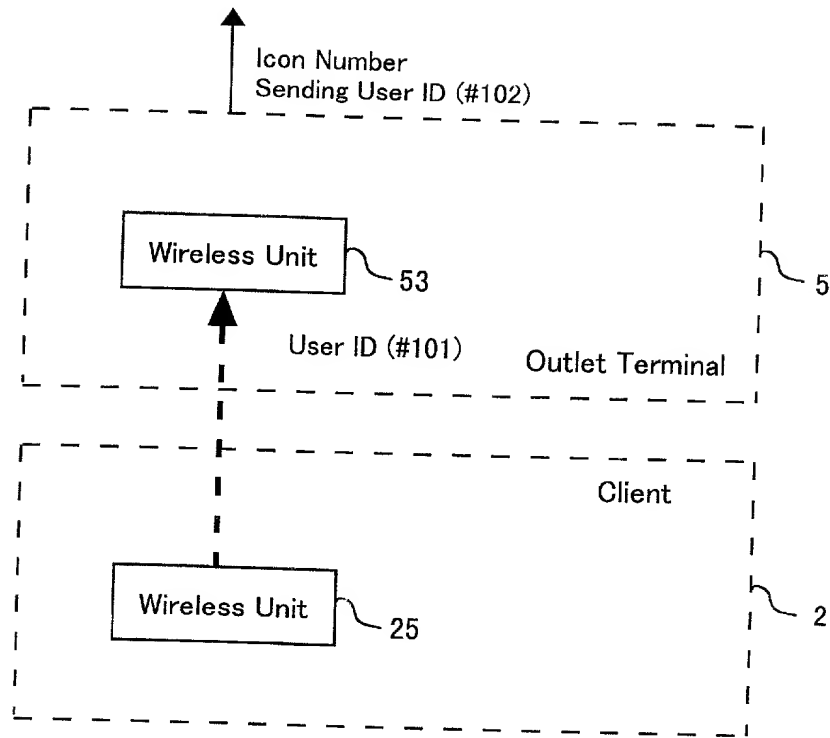


Fig. 30

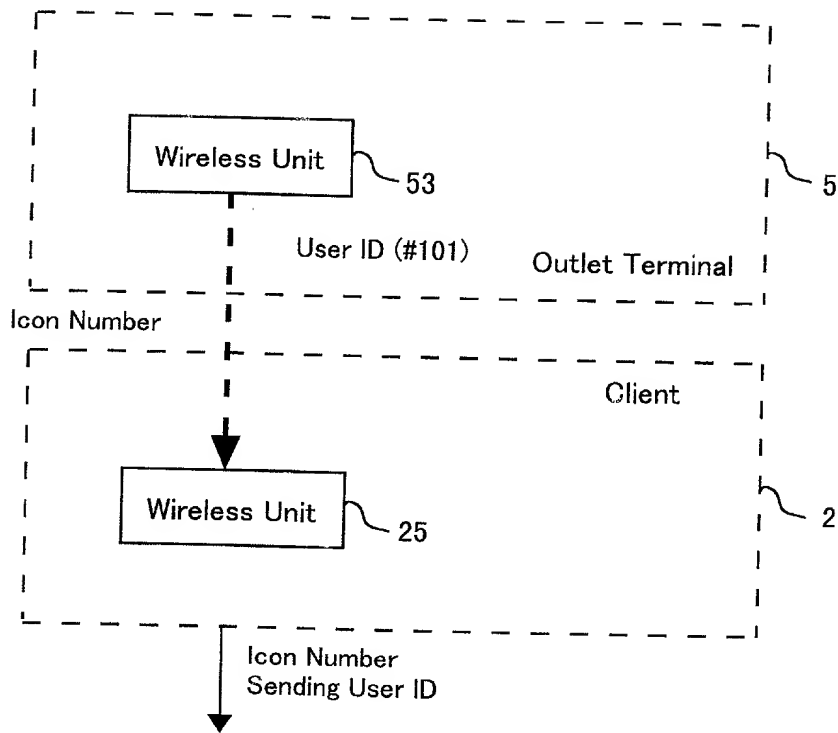


Fig. 31